

Medical Billing Company Forms New OBGYN Medical Billing Division

Capture Billing & Consulting, Inc. Announces the Formation of their new Obstetrician and Gynecologist OBGYN Medical Billing Department

Loudoun County, VA - Capture Billing & Consulting, Inc., a nationwide medical billing company located in South Riding, Virginia, is pleased to announce the formation of its new [OBGYN Medical Billing](#) Department. Katie Jennings, an experienced teacher and seasoned employee at Capture Billing, has been chosen to head the new department.

An OBGYN practice consists of obstetricians and gynecologists. Obstetricians are physicians who specialize in pregnancy, labor and postpartum (pueperium) and gynecologists specialize in the female reproductive system and associated detection and treatment of disorders and diseases.

OBGYN practices have unusual [medical billing](#) concerns but the most frequent and most frustrating issue is commonly known as “Broken Global”. Broken global occurs when a pregnant patient obtains new insurance or switches to a different practice during the course of her pregnancy. Each insurance carrier has their own specific billing policies and procedures regarding antepartum codes for single as well as multiple (twins, triplets, etc.) births. In order to bill correctly and in a timely manner medical



billers and medical coders need to be well versed in each insurance carriers policies and procedures regarding broken global. Another dilemma OBGYN billers face is billing for multiple surgeries at one time. In many cases a doctor will perform more than one or more surgeries on a patient at a time and each surgery will need to be billed separately.

Katie’s knowledge and expertise not only comes from many years of billing for OBGYN, but also from teaching. Katie has been teaching medical billing and medical terminology at the local community college for over seven years. Her comprehensive knowledge of medical billing and her ability to understand the complex nature of the [OBGYN billing](#) process has played a huge role in her success as an employee and teacher.

“Working in the medical billing industry and keeping up to date with the rules and regulations regarding antepartum billing has allowed me to stay current in this constantly changing industry”, says Katie.

“Our growing success in streamlining medical billing processes for our clients and increasing their total revenue has made it possible for Capture to focus on OBGYN specialties. The difficulty around

antepartum billing has given us a chance to expand our business by creating a department entirely focused on [medical billing for OBGYN](#)", says Manny Oliverrez, CEO of Capture Billing and Consulting.

Katie and her team will handle charge posting and review, patient billing functions and billing inquiry calls in addition to guiding doctors and their staff through the antepartum medical billing process; from charge entry, insurance claims submission and denial management to revenue follow-up. Capture's focus is to alleviate the confusion that accompanies antepartum, and broken global billing and to help medical practices get paid for the services they provide. Capture wants to ensure that physicians and their practice's get paid for all of the services that they provide, which will help their medical practices to continue to thrive.

Capture Billing's expertise in complex claim submissions and appeal follow up will allow OBGYN practices to focus on their patients medical needs while eliminating loss of revenue. Capture will meet with individual practices and their employees to answer questions and review monthly reports that assist each practice in tracking their bottom line and their revenue growth.

ABOUT CAPTURE BILLING

Capture Billing and Consulting, Inc., a leader in the outsourced medical billing services industry, offers one of the most cost effective outsourcing solutions to healthcare professionals available. By eliminating the need of an in-house medical billing staff, Capture Billing's staff of expert medical billers and certified professional coders help to increase physician reimbursement by improving collection rates and ensuring proper ICD-9 and CPT coding. Practicing physician and CEO, Dr. John D. Farrell, Jr., formed Capture Billing in 2004 as the answer to one of the largest concerns physicians face today, how to receive proper insurance reimbursement for services they provided.

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